

Sales Order

Station: KNEB-AM Agency: PEOPLE WHO THINK, LLC
 Contract Name: 21_HERBSTER FOR NE KNEB Address: Attn: LAURIE MAYEUX
 Contract#: 14000438 4250 HWY. 22, STE. 7
 Start Date: 7/08/21 End Date: 7/31/21 City: MANDEVILLE State: LA Zip: 70471
 Revenue Type: Political Type: Cash Phone: (985) 377-7159
 Advertiser: HERBSTER FOR NEBRASKA Buyer: _____
 Address: _____ Tax Schedule: _____ (None)
 City: _____ State: _____ Zip: _____ Agency Commission %: 15
 Product Name: JUNE-JUL MSA CUSTRADIO Billing Cycle: Standard
 Competitive Code: Political Salesperson: 1116abie Comm %: 0
 Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/08/21	7/14/21		6:00 AM	10:00 AM	30	2	3	2	2	2	1		12	D	16.46	12	197.52	1	
2	7/15/21	7/31/21		6:00 AM	10:00 AM	30	2	3	2	3	2	1		13	D	16.46	32	526.72	1	
3	7/08/21	7/15/21		10:00 AM	3:00 PM	30	2	2	3	2	2	1		12	D	16.46	14	230.44	1	
4	7/16/21	7/31/21		10:00 AM	3:00 PM	30	2	2	3	2	3	1		13	D	16.46	30	493.80	1	
5	7/08/21	7/31/21		3:00 PM	7:00 PM	30	2	2	2	2	2	1		11	D	13.72	38	521.36	1	

Billing Projections: By Month

	Jul 21	Aug 21
CA	1,969.84	0.00
ST	1,390.96	578.88

☒ Print Spot Prices

☒ Co-op Required
TOTAL SPOTS 126GROSS TOTAL \$ 1,969.84ADJUSTED SPOTS 126ADJUSTED TOTAL \$ 1,969.84

APPROVE DECLINE

<input checked="" type="radio"/>	<input type="radio"/>	501204AMendoza, 07/07/21 @11:40AM
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Business Director
<input type="radio"/>	<input type="radio"/>	Station Manager